ENGLIH19_03_18_Transbook_Bologne_Mise en page 1 21/03/2018 14:32 Page1

Transbook

children's literature on the move

2014- 2018

Transbook is co-financed by
the Creative Europe programme
of the European Union

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Transbook
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ABC · EUROPÄISCHE KINDER- & JUGENDBUCHMESSE SAARBRÜCKEN · HAMELIN ASSOCIAZIONE CULTURALE · LITERÁRNE INFORMAČNÉ CENTRUM · NOBROW · SALON DU LIVRE ET DE LA PRESSE JEUNESSE EN SEINE-SAINT-DENIS · TaNtågORa

TRANSBOOK 2014-2018

Children's literature on the move

Promote the digital transition and internationalisation of the children's publishing industry

3 main priorities

- Encouraging **the development of new modes of digital creation**
- **Boosting the careers** of creators
- Promoting the **uptake of innovative mediation practices**

170 events on a European scale

- By organizing around 170 events over 4 years on a European scale, Transbook created a professional network focusing on **new cultural and creative contents for children**, the digital stories, and exploring future development paths for children's literature.

80 artists

- **8 ambassadors of children's literature** recognized by their peers as well as their readers, were named: Atak from Germany, Kitty Crowther from Belgium, Steven Guarnaccia from the US, Mayumi Otero and Raphaël Urwiller of the duo Icinori from France, Joëlle Jolivet from France, Benjamin Lacombe from France, and Ben Newman from the The United Kingdom. These ambassadors were included in the Transbook mobility program.

- **The Transbook mobility program has helped 80 artists,** over four years, show their work across Europe at events sponsored by the project's partners.

- From September 2014 to March 2018, **a series of 36 master classes** have been organised: the master classes offered an opportunity for young creators to discover a wide variety of artistic universes, focused on illustration and images.

- **Showcasing digital projects** through the circulation of artistic devices:
Several creative devices as biblibox, biblio-connection or the Transbook digital kit and the itinerant exhibition "The Rule and the Game : a sensory reading lab", designed as part of the Transbook project, have showcased the strength of European digital creation and promoted numerous quality projects. (Germany, France, Spain, Italy, Slovakia, The United Kingdom).

ENGLIH19_03_18_Transbook_Bologne_Mise en page 1 21/03/2018 14:32 Page3

30 strong actions impacting the entire Transbook network

• Dedicated to artistic, economical and technologic issues of digital creation in children literature, **"From Paper to Screen" conferences** have gathered more than 1000 book, culture and childhood professionals from all across Europe (6 conferences in 3 different countries: France, Spain and the United Kingdom).

• **International and Interprofessional forum for Children's Media (MÏCE)**
More than 800 specialists in publishing, digital tech, film and television took advantage of these meetings, organized by Montreuil children's book fair, to scout out new markets and negotiate and sell rights. The MÏCE has also been held at the FLIC Festival (Spain) from 2016 to 2018.

• More than 4000 **springboard meetings** were held between young creators and artistic directors or publishers to foster the emergence of young illustration talents. (12 sessions in four different countries: Spain, France, Germany and the United Kingdom).

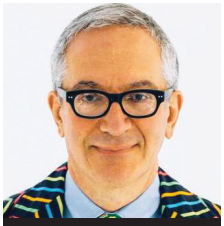
• **Symposium for programmers of festivals and literary events**: coworking sessions were held with the aim of enhancing information exchange on artistic trends in children's publishing industry but also to develop a cooperation network on a European scale and share insights on the place of digital projects in events programs. (Germany, the United Kingdom).

• **Seminars on book mediation** open to all and specifically targeted to book, culture and childhood professionals, have allowed more than 300 persons to experiment digital mediation approaches specially designed for people who have a weak variety of reading practices or specific audiences: handicapped children, migrants or children facing a social exclusion situation (4 sessions: Germany, France, Italy, Spain).

TRANSBOOK'S AMBASSADORS

Atak

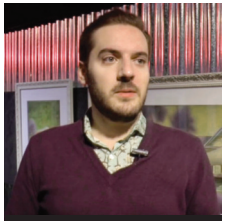
Kitty Crowther

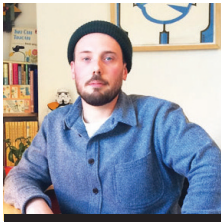

Steven Guarnaccia

Mayumi Otero / Icinori

Raphaël Urwiller / Icinori

Joëlle Jolivet


Benjamin Lacombe


Ben Newman

ENGLIH19_03_18_Transbook_Bologne_Mise en page 1 21/03/2018 14:32 Page4

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Transbook is co-financed by the Creative Europe programme of the European Union.

The project is led by Montreuil children's book fair.
Montreuil, France
www.slpjplus.fr

Transbook is being conducted with six European partners from the children's publishing industry. Partners organise certain Transbook events in their countries.

- Europäische Kinder- und Jugendbuchmesse
Saarbrücken, Germany
www.buchmesse-saarbruecken.eu

- ART BASICS for CHILDREN
Brussels, Belgium
www.abc-web.be

- Tantàgora
Barcelona, Spain
www.tantagora.net

- Hamelin Culturale Associazione
Bologna, Italy
www.hamelin.net

- Nobrow Ltd.
London, United Kingdom
www.nobrow.net

- Literárne informaçné centrum
Bratislava, Slovakia
www.litcentrum.sk

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https://www.youtube.com/channel/UC3XhO2sg_bjGMvCBmGEkq0Q

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